

# Express Enters Broken Arrow Market

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Express Oil Change and Service Center, with more than 160 stores operating in the southeastern United States, recently made its first business foray into Oklahoma at 1024 E. Kenosha St.

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In business since 1979, the company has found its way to Broken Arrow through a Virginian following his heart.

"I'm originally from Virginia and I met my wife Heather there," said Scott Price, Express franchisee. "Heather is from Oklahoma and before we married I visited her here and fell in love with the area."

Price spoke to the Express corporate office about opening a franchise in BA and it seems the decision to do so has led to a successful business.

"I chose this part of BA because the town is growing so well in this area," Price said. "Express corporate is very happy with this franchise, as well."

Express Oil Change and Service Center's corporate office tracks sales for the first 12 months of all of its new stores. According to Price, his franchise is second in sales among a group of six new stores recently opened in Georgia, Mississippi, Alabama and North Carolina.



"As a result of our sales," Price said, "I am planning to open more stores in Oklahoma."

Along with oil changes, the business offers full-service vehicle repairs and has six full-time employees.

"We have a service side staffed by a certified mechanic and an oil change side with three bays," Price said. Express also has a twist on its business model. When people get their vehicle's oil changed they are invited to remain in their car during the service." Many people want to see what is being done to their vehicle," Price said. "When folks remain in their car it allows them to see what we are doing." For more information on the company, log onto [www.expressoil.com](http://www.expressoil.com).