

East Side development planning moves forward

November 05, 2008

Design guidelines are on the board for the city's east side development area that will open up new commercial possibilities north of East Kenosha Street near 209th East Avenue.

Broken Arrow's third Wal-Mart Supercenter is already under construction within the East Side development.

According to Keith Sterling, city communications director, Design Workshop has been hired as a consultant to guide the process.

"The purpose of this project is to use all the work previously done on the master plan as a launching point to create guidelines by which new development will be shaped in order to create an environment that is vibrant and attractive within the Broken Arrow community, and the involvement of the community is very important," he said.

A series of design forums will be conducted in November in order to gain community insight, consensus, and support for the direction of the design guidelines, added Sterling.

Wednesday, Nov. 12:

4 to 6 p.m., Elements of Mixed Use (affordability, economics, viability)

7 to 9 p.m., Open Space, Trails and Environmental Systems (parks, plazas, landscaping)

Thursday, Nov. 13:

4 to 6 p.m., Physical Identity and Shape (creating a destination, public art, identity, character)

7 to 9 p.m., Identifying Character of Uses (mixed use, transitional, commercial, residential)